


Program	Communication Arts B.A.				
Program Student Learning Goals <i>Successful graduates from this program will be able to demonstrate.....</i> 	that they understand the role that various methods of communication play in all aspects of human interaction.	the skills necessary to prepare and present effective oral presentations.	the ability to understand and utilize effective communication strategies in specific contexts, including (but not limited to) persuasion, conflict resolution, interpersonal relationships, small group interaction, and organizational roles.	that they understand important theories and trends in the field of communication, and will be able to contextualize, analyze, and critique aspects of culture through the application of these theories.	that they are knowledgeable about career fields that are appropriate for someone with a major or minor in Communication Arts, and will develop strategies for incorporating their knowledge and interests into job searches.
COM 101	I		I	I	
COM 103		I		I	
COM 130					I
COM 181	I			I	I
COM 237			I	I	
COM 261			I	I	
COM 300 (NA)					
COM 301	RM		RM		
COM 303		RM	RM		
COM 305			IR		
COM 310	I			I	
COM 313		RM			
COM 325	RM		R	RM	R
COM 341			RM	RM	R
COM 365		R	R		IR
COM 368	R		RM	RM	R
COM 375			R		RM
COM 385			IR	RM	R
COM 403		M	RM	RM	
COM 411	RM		RM	RM	
COM 426				RM	
COM 461			RM	RM	RM
COM 470			RM		RM
COM 481	RM	RM	RM	RM	RM
COM 490				RM	
THE - any	R	R			
Curriculum Map Key	Place a letter in the appropriate box where the program goal is Introduced, Reinforced, and/or Mastered. I = Introduced; program student learning goal is introduced R = Reinforced; provide practice opportunities for the program student learning goal M = Mastered; demonstrated mastery of the program student learning goal. <i>Some courses may have two letters (I/R or R/M) or all three (I/R/M)</i> *Foundation Course A course that provides base skills needed to be successful in the program. <i>Programs may not require or have foundation courses; it will vary from program to program.</i>				